



Hickory Willow Swim Association

36th Annual Winter Splash Swim Meet

Friday, January 3 - Sunday, January 5

Ad Program

Hickory Willow Swim Association is a 501c3 non-profit organization made up of swimmers ranging in age from 5 to 18 years old. The team is based out of Stagg High School in Palos Hills. Our Winter Splash meet attracts 500 swimmers from area swim teams and 1,000 spectators in the stands.

The Winter Splash meet is one of the Club's main fundraisers.

We are reaching out to local businesses and hope that you will support HWSA by participating in our ad program. The ads will be included as part of the heat sheet packets that are distributed to the spectators over the course of the meet. With many of the families living in the Palos area as well as nearby communities, an ad provides a fantastic way to reach potential customers and help them become familiar with your business.

Pricing

- Half Page Ad: \$200*
- Quarter Page Ad: \$100
- Business Card Ad: \$50

*Half Page ad purchases will also include the posting of your business logo on the HWSA website home page with a link to your company website through March 2020.

Please send your completed contract with a check made payable to Hickory Willow Swim Association to the P.O. Box listed below. Please submit your ad in a print ready format to anastapa99@yahoo.com. All items need to be received by Friday, December 20th for inclusion in the packet.

Thank you for your consideration. The continued success of the HWSA swim program is dependent upon the generosity of supporters like you. I can be reached by email at anastapa99@yahoo.com or by phone at 708-699-3854. I look forward to hearing from you.

Anastasia Deligiannis
Sponsor Coordinator