

# HWSA

## Hickory Willow Swim Association

P.O. Box 190  
Worth, IL 60482

[www.hwsadolphins.org](http://www.hwsadolphins.org)

Dear Hickory Willow Supporter,

Thank you for your support of the Hickory Willow Swim Association. HWSA is an organization made up of over 150 swimmers aging from 4-18. Your support will subsidized the cost of our annual USS Meet, supported our conference, state and national teams, as will as helped finance new training equipment for the team.

HWSA is pleased to announce our annual USS Swim Meet to be held at Stagg High School on January 6<sup>th</sup> and 7<sup>th</sup>, 2007. We are asking for your generous support by purchasing AD SPACE in our USS Meet Book. The AD BOOK will be distributed to over 400 families from Illinois and Indiana. This will allow you to reach many new potential clients/customers, and allow them to become familiar with your business through your ad.

Attached is the contract/price sheet for the 2007 AD BOOK. All ads must be contracted and paid by December 15<sup>th</sup>, 2006. Submit payment, contract and ad copy to any board member, the pool office or the association president.

Please consider becoming a meet sponsor in place of your ad. Meet sponsors will receive a full page ad and recognition on a banner to be displayed throughout the meet, and a plaque showing your support.

Thank you for you consideration. The success of our Association and the benefits the children derive from a swim program depends on supporters like you. Keep Hickory Willow SWIMMING!!

Thank you,

The Board of Directors  
Hickory Willow Swim Association

### **PRICING**

Meet Sponsor:	\$500
Full Page Ad	\$200
Half Page Ad:	\$100
Quarter Page Ad:	\$75
Business Card Ad:	\$40